

## LULU EXPANDS KUWAIT OPERATIONS OPENS 7th hypermarket in Al Jahra.



Kuwait city: The Middle East retail major, LULU Group further consolidated its presence in Kuwait by opening their 7th Hypermarket in Al Jahra this morning. The new hypermarket was formally inaugurated by General R. Fahad Ahmed Al-Amir, Governor of Al Jahra in the presence of Ramadan Khalaf al Harbi, Mayor of Al Jahra, Yusuffali MA, Chairman of Lulu Group and other top officials.

Ideally located at the Jahra Mall in Al Jahra, the 130,000 sq. ft. hypermarket is easily accessible from nearby suburbs and residential areas. Apart from the usual world class features and product range, the new lulu hypermarket also boasts of many key features such as enhanced space for Free From range products, local produce section and organic products.

Ideally located in the Al Jahra Industrial Area, the 130,000 sq. ft. hypermarket will serve the residents of Jahra city and its surrounding areas with its widest range of products from all over the world. Apart from this, the new lulu hypermarket also boasts of many key features such as enhanced space for Free From range products, local produce section among others. It has separate sections for fresh fruits and vegetables, meat and poultry, dairy products, ready-to-eat products and a state-of-the-art live bakery and Hot Foods kitchen. The product mix in Lulu Al Jahra will also include a wide selection of premium UK and US goods, including special products air-flown for freshness. and also boasts of many key features such as enhanced space for Free From range products, local produce section and organic products.

Speaking to media during the inauguration ceremony, Yusuffali MA said "Kuwait has been a very key market for us and we have been always bullish about the market scenario here. The positive response we have been receiving from day one have been very encouraging and we intend to continue build on our success and explore new opportunities here."

"The Kuwaiti economy is very stable and forward-looking under the wise leadership of HH Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, the Emir of this great country. We intend to contribute to the all-round growth here, including new investments to providing job opportunities to the Kuwaiti youth."

Other top dignitaries present at the event were, Indian Ambassador Sunil Jain, Lulu Group Executive Director Ashraf Ali MA, CEO Saifee Rupawala, COO Saleem VI, Regional Director Mohd. Haris.