

World class shopping at Workers Residential city



Abu Dhabi: Abu Dhabi based retailer major Lulu Group has further expanded its presence in the capital by opening a new shopping center in the Workers Residential City in Al Mafrq, off the city limits of Abu Dhabi.

The new shopping center, Emirates General Market was officially inaugurated by H.E. Saeed Eisa Mohamed Al Khyeli, Director General of ZonesCorp in the presence of Eng. Khadem Sawayah Al Muhairi, Executive Director- WRC Sector at ZonesCorp,, prominent businessman Otabiba bin Saeed Al Otaiba and other dignitaries. Also present on the occasion were Yusuff Ali MA, Chairman of Lulu Group, Saifee Ruapawala, CEO, Ashraf Ali MA Executive Director of Lulu and other top officials of the company. A large number of people from different walks of life were also present to witness the inauguration.

The shopping center which is 138th of the group, is spread over an area of about 60,000 square feet and can be easily accessed by residents of Mafrq residential city and its surrounding areas. Like every other store, the new general market showcases a fresh food section consisting of a wide assortment of fruits, vegetables, dairy products, poultry, meat and fish and a hot food section. There is also a huge area dedicated to department store, which includes electronics, IT, stationery and home appliances. Apart from the supermarket and department section, the shopping center also hosts more than 70 different retail tenant mix including mobile shops, perfumes, money exchange, watches, jewellery and accessories, ATM and a food court among others.

Marking another success for the LuLu Hypermarkets, H.E. Saeed Eisa Mohammed Al Khyeli, Director

General at ZonesCorp commented: “LuLu Hypermarket is widely known for its winning combination of competitive prices and high-quality products that meet the needs of a large consumer base in the region, and I am proud and delighted to announce the launch of yet another branch in the workers’ residential city in Al Mafraq. The launch of Mafraq branch achieves great strides in our effort to attract world class amenities to our workers’ residential cities, and we hope this endeavor will open up new windows of opportunity for further expansion and success in the future”, he added.

Speaking on the occasion, Yusuff Ali MA, Chairman of Lulu Group said, “It has been our policy to bring unique shopping experience closer to the residents of suburban area and outskirts of main cities, rather than making them drive long distance. With the opening of this new market, the workers and other residents staying here will have huge options of quality products at attractive and competitive prices”. “We also believe that this new shopping center will further strengthen our presence and help us to give more value to our shoppers in all parts of Abu Dhabi” concluded Yusuffali.

PHOTO CAPTIONS:

H.E. Saeed Eisa Mohamed Al Khyeli, Director General of ZonesCorp inaugurating the Emirates General Market in Mafraq Workers Residential City in the presence of Eng. Khadem Sawayah Al Muhairi, Executive Director- WRC Sector at ZonesCorp, Yusuff Ali MA, Chairman of Lulu Group, Otaiba bin Saeed Al Otaiba and other dignitaries.