

LuLu Opens Store Number 90



Yusuffali MA, Managing Director of Lulu Hypermarket along with Ashok Gupta CEO of Bank Baroda, Lal Ganwani, Chairman of Lal's Group and other dignitaries touring the newly opened LuLu Hypermarket in Arabian Center, Dubai.

DUBAI: With retail sector showing tremendous growth potential regional players are on a massive expansion drive. LuLu, the leading hypermarket operator today opened their 90th store in Arabian Center, Dubai. The 100,000 plus square feet hypermarket has been designed with easy navigation in mind and will stock several world renowned brands and a wide range of product lines including white goods, electronics, sports equipment and IT not to mention LuLu's hugely popular produce, butchery and bakery sections. Ample cash counters coupled with a 1500-vehicle car park will ensure a hassle-free shopping experience.

"Opening of this new hypermarket goes well with our policy of being as close to our shoppers as possible thus reducing the drive time. We are sure that this will help us further to effectively cater to the needs of residents of this part of Dubai. Going ahead we are all set to open two new hypermarkets in Mushreef Mall and Madinat Zayed Mall, Abu Dhabi before Ramadan" commented Yusuffali MA, Managing Director of LuLu Hypermarkets Group.

"Our focus is on reaching 100 stores by the 2012 and I am quite upbeat about it" he added.

"Lulu Hypermarket at Arabian Center is expected to become the shopping destination of choice for the residents of the area and regular visitors to the mall who can now enjoy the added convenience of being able to do their grocery shopping while they indulge in the world-class brands that call our mall home," said Tim Jones, general manager, Arabian Center.

"The timing of this opening is also perfect as it coincides with Dubai Summer Surprises, a period when we expect the mall to be busier than ever, as residents and visitors alike enjoy unbeatable offers and exciting entertainment throughout the summer," he added.

The mall has regularly augmented its overall offering and recently announced the opening of thirteen

new stores, including world renowned brands such as Enzo, Studio and Paris Hilton. New additions to its retail portfolio also include the likes of Maison de Joelle, Fashion Colours, TheFaceShop and AC Sports Fit. From cosmetics to fashion, and beyond to sporting apparel, Arabian Center's new stores promise something for all you shopaholics!