Sharjah Crown Prince inaugurates Lulu Hypermarket in Al Rayyan Mall

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His Highness Sheikh Sultan bin Mohammed bin Sultan Al Qasimi, Crown Prince and Deputy Ruler of Sharjah and Chairman of Sharjah Executive Council inaugurated latest branch of Lulu Hypermarket at Al Rayyan Mall in Al Nahda in the emirate of Sharjah. Upon arrival, His Highness the Crown Prince was received by Yusuff Ali MA, Chairman & Managing Director of Lulu Group along with Saifee Rupawala, CEO, Ashraf Ali MA, Executive Director and other senior officials.

The inauguration ceremony was also attended by His Highness Sheikh Abdullah bin Salem Al Qassimi, Deputy Ruler of Sharjah, Abdallah Sultan Al Owais, Chairman of Sharjah Chamber of Commerce and Industry, Mohamed Obaid Al Shamsi, Chairman of Falcon Group and other dignitaries.

After the inauguration, His Highness Sheikh Sultan bin Mohammed bin Sultan Al Qasimi and other dignitaries were led on a guided tour of the hypermarket by Yusuff Ali, Chairman of Lulu Group who briefed them about the various sections, unique features and amenities.

The new Hypermarket which is also Lulu Group's 9th in Sharjah emirate & 168th globally is strategically located at Al Rayyan Mall in the Al Nahda area to cater the general public's essential shopping needs. The sprawling 100,000 square feet hypermarket has been designed using the latest retail space concepts and most modern technology for ease of shopping and will serve the residents of Al Nahda and its nearby areas.

Lulu Group, the leading retail chain in the Middle East and North Africa (MENA) region is on an expansion drive and is all set to open another 32 Hypermarkets and Shopping Malls this year

Elaborating Group's expansion plans, Yusuffali said "we are upbeat about the economy and the vast investment opportunities laid open in the countries that we are expanding, thanks to the visionary leadership of its Rulers and the authorities."

"As part of our expansion plans in the current year, 15 new hypermarkets will be opened in UAE at various locations of Abu Dhabi, Dubai, Sharjah and Northern Emirates. This includes projects in Sajah, Rahmaniya, Um Al Tarafa in Sharjah and Al Rahba, Al Falah, Ghadeer, Shahama in Abu Dhabi & Rashidiya, Hamriya in Dubai. GCC is a very important market for us and we will be investing

more into the booming retail sector of this great economy. We are proud to reach out to different regions in these countries and I am sure the shoppers are pleased by the new retail experience we have created here" he added.

"Lulu has always been committed to support and promote UAE agricultural sector. As part of this initiative, we have dedicated sections for locally grown vegetables and fruits especially organic. Due to our efforts, we are seeing good growth and popularity of locally grown agricultural produce among the largest sections of the population", said Salim MA, Director of Lulu & head of Fruits and Vegetables Procurement.